

[General Information Note]

K-CLIP

2017

Korean Culture & Language Immersion Program

31 July ~ 10 August 2017



**Tourism Promotion Organization
for Asia Pacific Cities**

□ Welcome Message from the Secretary-General of TPO



“Human Resources Development in Tourism Sector” is a project that TPO puts great emphasis. K-CLIP was created with the purpose of developing cultural understanding and global awareness among young people who will lead the society in the coming day.

K-CLIP, so far held under the names of “TPO Youth Multi-Media Culture Camp”, “Discover Asia in Korea”, “Tourism Universiade”, “K-CLIP 2014”, Surabaya-CLIP 2016, and K-CLIP 2016 etc. has gathered a large number of young talents from the Asia Pacific Region over the past few years.

K-CLIP 2017 could be an excellent way for participants to discover Korean culture and top tourist destinations. Along with their Korean culture learning, participants also can have an unforgettable and intense experience of Korea.

This year's K-CLIP 2017 highlights a two-week summer adventure combined with lectures, cultural experiences and field trips. By immersing yourself in the host cities' culture, you can appreciate nuances and differences between cultures. With an emphasis on doing and feeling in addition to just seeing, K-CLIP 2017 creates global citizens.

I welcome you and highly appreciate your challenge!

I look forward to seeing you in Korea.

Shin Yeon-sung

Secretary General

Tourism Promotion Organization for Asia Pacific Cities

Tourism Promotion Organization for Asia Pacific Cities **Korean Culture and Language Immersion**

Program: K-CLIP 2017

Tourism Promotion Organization for Asia Pacific Cities (TPO) is an international organization established by the Asian-Pacific City Summit in 2002. It is an inter-city network aiming at the exchange among major city governments and the development of tourism industry in the Asia Pacific region.

K-CLIP, as the project of “Human Resources Development in Tourism Sector,” has the purpose of cultivating cultural understanding and global awareness among young people who will lead the future society.

K-CLIP 2017 will take place in the host city, Gimhae and in 4 sponsor cities of Busan, Jeonju, Iksan and Jeollabuk-do, Korea under the theme of 「Korea Through My Eyes」 . As a specially designed two-week adventure combined with lectures, cultural experiences, and field trips, K-CLIP 2017 will surely be the most exciting event for the international participants.

Come and join us for K-CLIP 2017! Get insight into the traditional and modern lifestyle of Korean people with genuine Korean hospitality.



I

Program Overview

- **Program Title** : Korean Culture and Language Immersion Program: **K-CLIP 2017**
- **Period** : 31 July (Mon.) ~ 10 August (Thu.) 2017 / 11 days and 10 nights
- **Venue** : Gimhae, Busan, Jeonju, Iksan, Korea
- **Organizer** : Tourism Promotion Organization for Asia Pacific Cities (TPO)
- **Host** : Gimhae City
- **Sponsors** : Busan city, Jeonju city, Iksan city, and Jeollabuk-do
- **Background** :
 - K-CLIP 2017 is a 2 week program filled with language learning, cultural experience and travel. Take part in K-CLIP and experience the traditional Korean culture. And see with your own eyes and feel with your own body a true Korean lifestyle like never before.
- **Purpose** :
 - Contribute to the development of culture and tourism through the exchange of the international students.
 - Foster global understanding and cultivate global thinking among youth by sharing students' home cultures and embracing new ones.
 - Create a network of youngsters and provide an opportunity for in-depth understanding of the host city and its cultures through cultural activities and field trips.
- **Language of the Program** : English & Korean
- **Number of Participants** : 30 foreigners / First come, first served basis
- **Participant Eligibility and Qualifications** : Any students interested in experiencing Korea and Korean cultures may apply. The program is recommendable for anyone with an enthusiasm for new experiences.

○ **Participation Fee** : Free of charge

- Fee Inclusions : All inclusive, except for round – trip air fare

Airport Pick-up & Drop off service

- (Gimhae International Airport, Busan KTX Station)

Accommodation & Meals

Insurance

Lectures

Study Materials

All Cultural Activities & Field trips

Participation Certificates

T-Shirt and Memorable Gifts, etc.

II

About Program

○ **Program Concept:**

The main objective of the program is to give international students the opportunity for better understanding about Korean language, culture and travel. The program is made of lectures, cultural experiences, excursions and field trips.

- Program participants will immerse into Korean culture through lectures on Korean history and culture, and also through cultural experiences, such as cooking Korean food, traditional plays, and making traditional arts and crafts, etc.
- Students will have a chance to travel around 4 cities: Gimhae, Busan, Jeonju, and Iksan. Apart from the field trips, the participants will have more time to explore Gimhae by spending time with Korean students through buddy support program.
- International attendees will be encouraged to participate with enthusiasm in program's activities and to make a final group presentation about experiences they gained during K-CLIP 2017 under the theme "Korea through My Eyes". Each group is free to choose to make a presentation in the form they like the most: stage play, song, dance or Power Point Presentation. One winning team will be awarded with the memorable prizes at the closing ceremony.

1. Cultural Experiences

Purpose	Experience the Korean traditional culture through various programs
Cultural Experience	Traditional plays and cooking
	Theme Parks
	Shopping (Local Traditional Markets, Shopping Streets, etc)
	Industrial Tours / Architectural Highlights
	Traditional crafts and arts
	Water sports (Gimhae Lotte Water Park)
Special Lecture	Korean Culture
	Introduction of the host cities

2. Field Trips to the host and sponsor cities of the program

Gimhae	<ul style="list-style-type: none"> - Tomb of Queen Heo Hwangok - Gimhae National Museum - Traditional Korean House (Hanok) - Gimhae Observatory - ClayArch Gimhae Museum - Gimhae Gaya Theme Park - Gimhae Lotte Water Park - Gimhae Nakdonggang River Rail Park
Busan	<ul style="list-style-type: none"> - Taejongdae - Jagalchi (Fish Market) & Kukje Market - Yongdusan Park (Busan Tower) - Gwangan Bridge - Haeundae (Nurimaru, Moontan Road)
Jeonju	<ul style="list-style-type: none"> - Hanok Village - Gyeonggijeon - Korea Traditional Culture Center (KTCC) (Hanji Craft) - Jeonju Nambu Market – Youth Mall
Iksan	<ul style="list-style-type: none"> - Mireuksa Temple Site - Jewelry Museum / Fossil Gallery - Ancient Tombs in Ipjeom-ri

* Field trip courses are subject to change according to local situations. More detailed information on travel courses will be announced later.

3. Team Project

(TPO holds the copyright on the works(PPT, UCC, etc) created by the participants)

Project Title	Team Presentation of “Korea through My Eyes”
Audience	Presenting in English or Korean in front of all participants and invited guests at the closing ceremony
Type of Project	PPT, UCC, stage plays, dances and songs etc.
Purpose	Presenting students’ overall feeling about cultural learning and traveling in the host cities to help them look back at the time spent together during the program.
Participants	All 6 teams (5 in 1 team)
Language	English or Korean
Awards	The best team will be awarded with memorable prizes.

Date Time	Day 1 (31 July)	Day 2 (1 Aug)	Day 3 (2 Aug)	Day 4 (3 Aug)	Day 5 (4 Aug)	Day 6 (5 Aug)	Day 7 (6 Aug)
08:00 09:00	Arrival & Registration	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
09:00 11:00		Opening OT	Lecture	Cultural Experience	Cultural Experience & City Tour	City Tour of Busan	Free Traveling
11:00 12:00		Intro of Gimhae	Cultural Experience				
13:00 14:00		Lunch	Lunch	Lunch	Lunch	Lunch	Lunch
14:00 16:00		City Tour of Gimhae	City Tour of Gimhae	Cultural Experience	Preparation for Presentation	City Tour of Busan	Free Traveling
16:00 18:00							
18:00 19:00		Welcome Reception	Dinner	Dinner	Closing (Team Presentati on)	Dinner	Dinner

Date Time	Day 8 (7 Aug)	Day 9 (8 Aug)	Day 10 (9 Aug)	Day 11 (10 Aug)
08:00 09:00	Breakfast	Breakfast	Breakfast	Departure
09:00 11:00	Depart to Jeonju	City Tour of Jeonju	City Tour of Iksan	
11:00 12:00				
13:00 14:00	Lunch	Lunch	Lunch	
14:00 16:00	City Tour of Jeonju	Depart to Iksan	Depart to Busan	
16:00 18:00		City Tour of Iksan		
18:00 19:00	Dinner	Dinner	Dinner	
		Stay 1 night	Stay 1 night	

○ Application

- The program will continue to accept applications until all available seats are filled.

Required Documents	1) Completed Application Form 2) Scanned Copy of Passport (picture page)
How to Submit	E-mail: kclip@aptpo.org / Fax: +82-51-502-1968
Application Deadline	by Friday 23 June, 2017 (First come, first served basis)
Acceptance (Notification)	Applicants will be notified of their acceptance via E-mail or by phone call after screening application documents. <u>Once we confirm your participation, you are requested to pay USD 100 for deposit to secure your place. Please send us your remittance receipt via email within 7 days upon the receipt of confirmation by us.</u>

- **All documents should be written in English**
- **Please contact the nearest embassy in your country to check** if you need a visa for coming to Korea. If a visa is required, please make sure what kind of documents should be submitted to apply for the visa, because different documents are required based on the applicant's home country and his/her primary intent in coming to Korea.

○ Acceptance Processing

- Fill out the application form
- Submit the completed form and required documents to TPO Secretariat
by E-mail: kclip@aptpo.org or Fax: +82-51-502-1968
- Receive confirmation by E-mail or phone call
- Pay a deposit
- Flight booking and send the flight information to TPO Secretariat by Friday 7 July 2017.
- Participation in K-CLIP 2017

○ Program Fee

Program Fee: Free of charge	
Fee Includes:	<ul style="list-style-type: none"> - T-shirt and memorable gifts - Pick-up and Drop off Service (from and to Gimhae International Airport and Busan KTX Station); - Tuition & Study Materials; - Cultural Experiences; - Dormitory (double occupancy, bed, duvet, etc including meals - Group Private Accident Insurance (GPAI: from 1~12 August); - All expenses during field trips (transport, tour guides, meals, accommodation and memorable gifts etc.)
<u>Not included:</u> round trip flight ticket	<p>All participants are responsible for their own round-trip airfare expenses and should arrange their flight schedules according to the program period:</p> <ul style="list-style-type: none"> - Airfare, other personal expenses, etc - Meals on 31 July, 6 August, Dinner on 9 August, 10 August

○ How to Make a Deposit Payment

- ❖ If you receive an offer of participation, your confirmation deposit is due within 7 days upon the receipt of confirmation by TPO Secretariat. You can make your payment via wire transfer. If TPO Secretariat does not receive your confirmation deposit by this deadline, your place in the program may be forfeited.

Account Number	154 – 2007 – 9046 – 05
Beneficiary Name	TPO
Bank Name	BUSAN BANK
Name of Branch	KWANGNAM BR.
Swift Code	PUSBKR2P
Bank Address	46 (NAMCHUN-DONG) KWANGNAM-RO SUYONG-GU, BUSAN, KOREA
Tel. No.	+82-51-625-2201

Deadline for Deposit Payment : within 7 days upon the receipt of confirmation

○ Cancellation & Refund Policy for Deposit

- ▣ Cancellation: Non-Refundable / The amount of your deposit will be refunded at your arrival or departure.

IV

Accommodation & Facilities (Tentative)

- Inje University Dormitory: From 31 July to 7 August / 8 days and 7 nights
 - Accommodation Type: Dormitory (Double Occupancy Room / ***2 persons in 1 room***)
 - Facilities: Bathroom, Shower booth, Closet, Bedding sets, Desk, Air-conditioning, Wi-fi, Fitness center, laundry room, etc.



- Hostel and Hotel: From 7 to 10 August / 4 days and 3 nights)

※ The information above may be subject to change without notice.

○ Contact Information / TPO Secretariat

- Address: TPO Secretariat, 8th Floor of Kolong Building, No. 480 Suyeong-gu, Busan 48314, Korea
- Tel: +82-51-502-2984 / Fax: +82-51-502-1968 / Email: kclip@aptpo.org
- Website: www.aptpo.org

○ **Contact Persons:**

1) Program Coordinator (English)

- Cho Jaedong (Mr.) Tel: +82-51-502- 2984

2) Program Coordinator (Chinese)

- Wanxiang (Mr.) Tel: +82-51-502-2963

3) Program Coordinator (Japanese)

- Lim Hyuntaek (Mr.) Tel: +82-51-502-2987